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**Project Acronym:** ALBATROSS

**Project Full Title:** Advanced Light-weight BATteRy systems Optimized for fast charging, Safety, and Second-life applications

**Call Identifier:** H2020-LC-BAT-2020

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## D9.2 – Project Website

**WP9** Exploitation and Dissemination

**Due Date:** 31/03/2021

**Submission Date:** 11/05/2021

**Responsible Partner:** EWF

**Version:** 4.0

**Status:** Final version

**Author(s):** Pedro Catarino (EWF)**Reviewer(s):** İrem Sapmaz (YOVA)**Deliverable Type:** Other**Dissemination Level:** Public

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## Version History

Version	Date	Author	Partner	Description
1.0	19/03/2021	Pedro CATARINO	EWF	First internal draft.
2.0	26/03/2021	Pedro CATARINO	EWF	Second internal draft.
3.0	30/03/2021	İrem SAPMAZ	YOVA	Final Version
4.0	11/05/2021	Pedro CATARINO	EWF	Revision

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## 1. Executive Summary

Project website is an essential tool in these days to disseminate through the public the results, news, and developments of ALBATROSS project. It will centralise and facilitate the dissemination of project information to third parties and general public.

This document summarises the design, creation, and maintenance of the ALBATROSS project website (<http://www.albatross-h2020.eu/>), and Social Media Platforms. These are part of the Work Package 9 – Exploitation and Dissemination which aims at ensuring that the project results reach a wider audience beyond the consortium. It serves as an efficient and effective information and communication system for the consortium members and the stakeholders. This deliverable also illustrates the main content features of each by providing screenshots for the initial pages.

## 2. ALBATROSS logo

The logo of the project is presented in Figure 1.



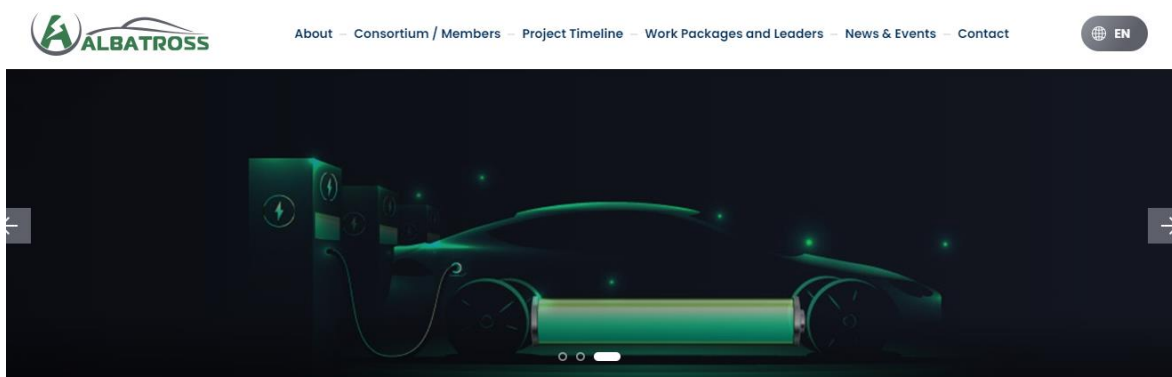
*Figure 1 - ALBATROSS logo*

## 3. Website

The project website is available for the following URL: [www.albatross-h2020.eu](http://www.albatross-h2020.eu). The website is structured in 7 main tabs including: Home, About, Consortium/Members, Project Timeline, Work Packages and Leaders, News & Events and Contacts. The aim is to have a continuous update of the information on the website with the progress and public results, meetings, events and useful links. The disclaimer is always presented in the bottom of the page in every tab available. The website was developed by YESILOVA.

### 3.1. Home tab

The Home tab is the one presented when entering the website page. There, it is possible to be linked to the other tabs available to the news and have a brief idea of the consortium.

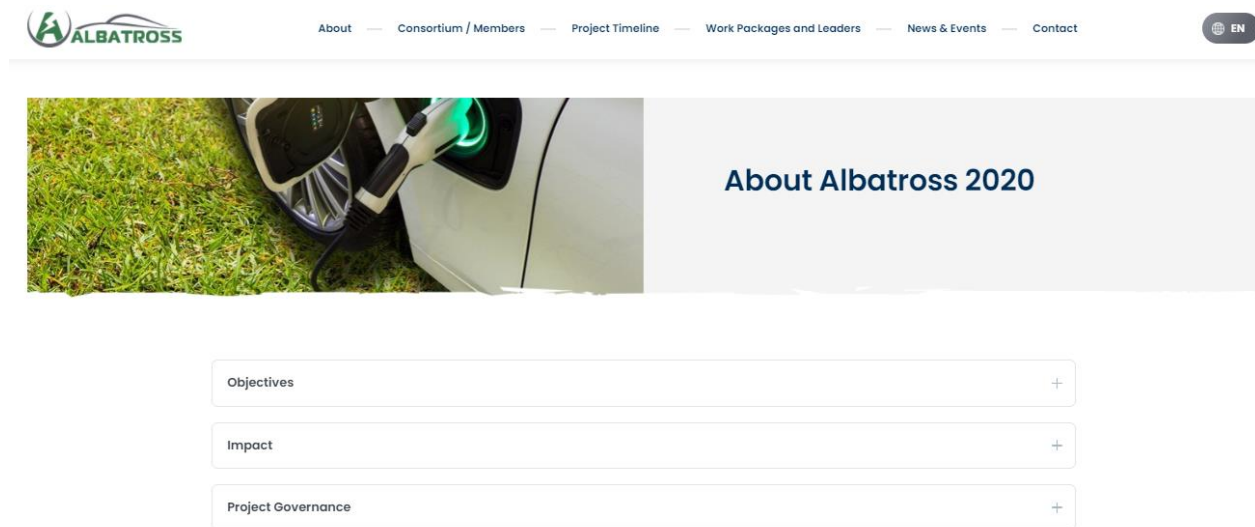


### H2020 ALBATROSS Project About

*Figure 2 - ALBATROSS Home tab*

### 3.2. About tab

When clicking the About tab, it is possible to choose between three sub tabs as the following image demonstrates.



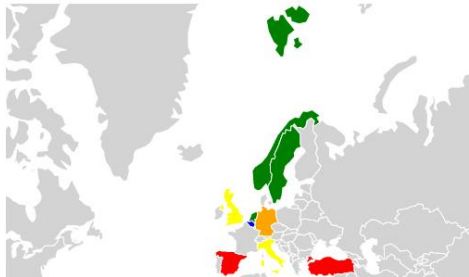
- Objectives: description of the major objectives of the project and related activities.
- Impact: information about the expected impacts of ALBATROSS and how it is expected to innovate.
- Project Governance: definition of different groups and its responsibilities inside ALBATROSS, and the relations between them.

### 3.3. Consortium / Members

In the Consortium/Members Tab it is possible to see all the partners involved in the project along with a brief description on their own companies.



## Consortium / Members



-  YESILOVA HOLDING AS (YOVA) Turkey
-  INND Batteries (CLEAN) Netherlands
-  MERCEDES-BENZ TURK AS (MBT) Turkey
-  ALGOLION LTD (ALGO) Israel
-  EUROPEAN THERMODYNAMICS LIMITED (ETL) England
-  ZEMISSION AB (Zem) Sweden
-  PST SENSORS EUROPE LTD (PST) England
-  EUROPEAN FEDERATION FOR WELDING JOINING AND CUTTING (EWF) Belgium
-  CENTRO RICERCHIE FIAT SCPA (CRF) Italy
-  FEV TR OTOMOTIV VE ENERJİ ARASTIRMA VE MUHENDISLIK LIMITED SIRKETI (FEV) Turkey
-  TWI LIMITED (TWI) England

Figure 3 - Consortium/Members Tab

### 3.4. Project Timeline tab

The Project Timeline tab has plan of the main activities, deliverables, and milestone until the end of the project.



## Project Timeline



M3

### Specification and initial design. (MS1)

System specification and initial design agreed and recorded – Shared across consortium

Figure 4 - Project Timeline tab

### 3.5. Work Packages and Leaders tab

The Work Package and Leaders tab has the information about the work packages, activities, and

leaders.

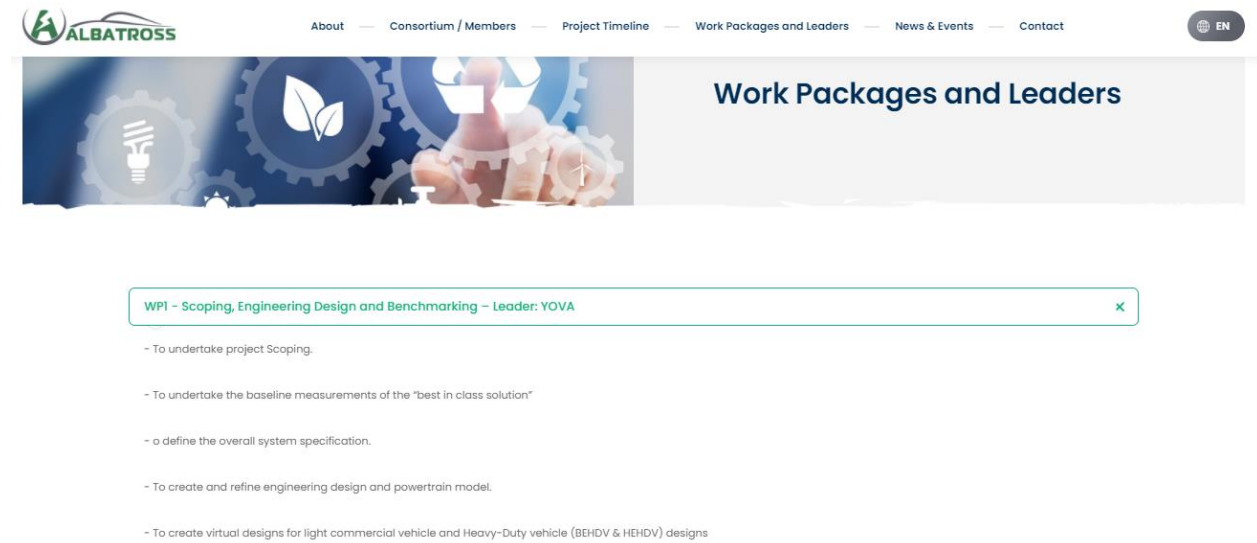


Figure 5 - Work Packages and Leaders tab

This tab has the goals, objectives and deliverables of all work packages.

### 3.6. News & Events

The News & Events tab will be a place to post all the relevant information of the project and should be updated every month.

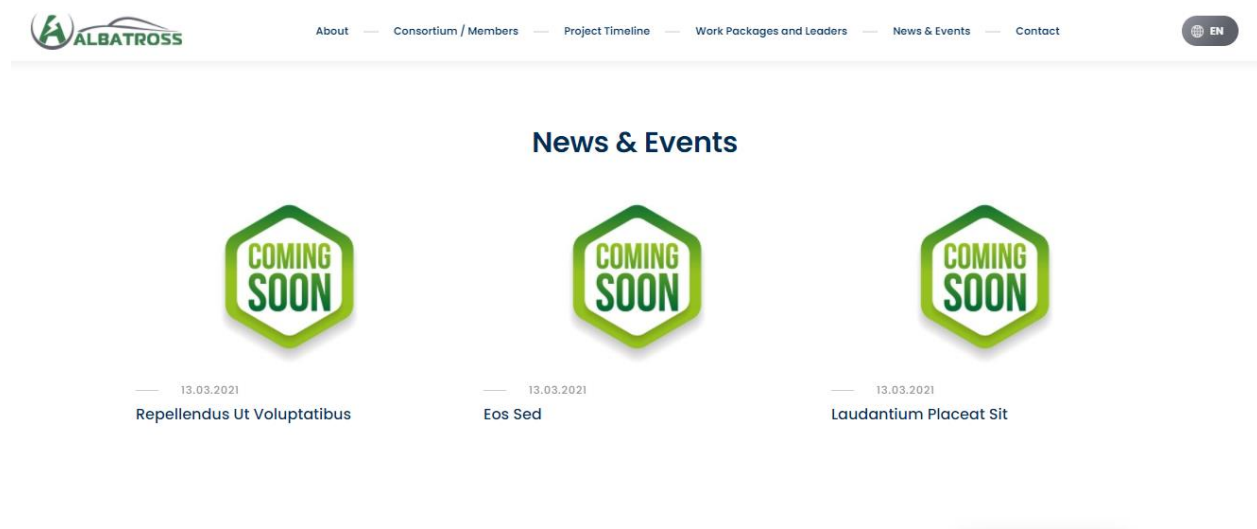
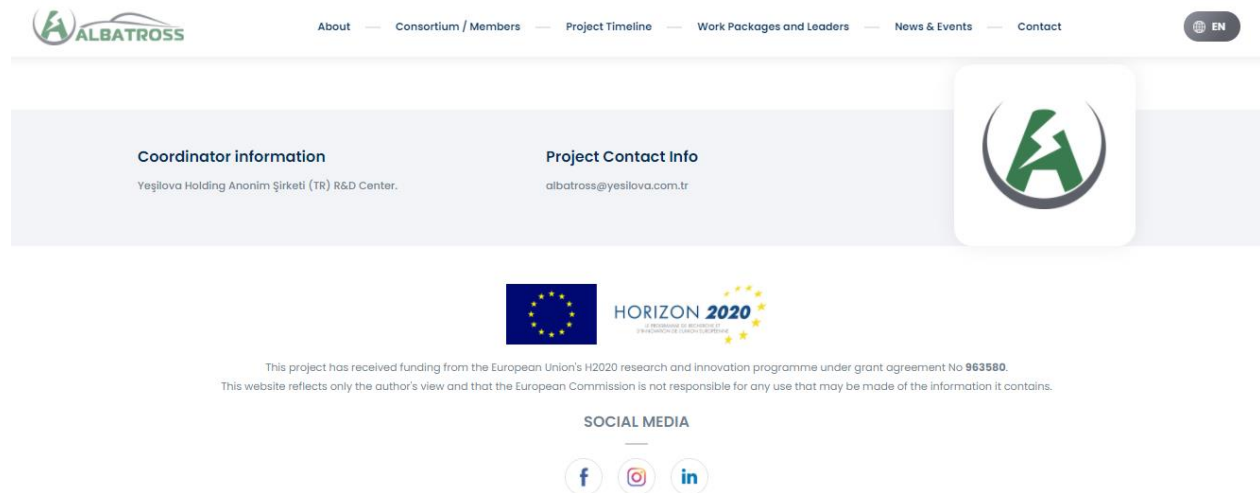


Figure 6 - News & Events tab



### 3.7. Contacts and Disclaimer

The contacts tab main objective is to allow the public in general that can be interested in the project results to know, or to have a direct contact with the consortium.



## 4. Social media

Various Social Media Platforms were considered for dissemination of results and project related success stories. These platforms will be a tool to disseminate the project results, results and news.

This will guarantee the success and survival of social platforms linked to the ALBATROSS project and also will attract the interest of the industry and allow the connection with stakeholders' pages and accounts in SM.

### 4.1. LinkedIn

The LinkedIn profile will enable a more professional/scientific engagement with relevant user in order to disseminate the project results. The link of the profile is:

[https://www.linkedin.com/showcase/h2020-albatross-project/?trk=affiliated-pages\\_result-card\\_full-click](https://www.linkedin.com/showcase/h2020-albatross-project/?trk=affiliated-pages_result-card_full-click)

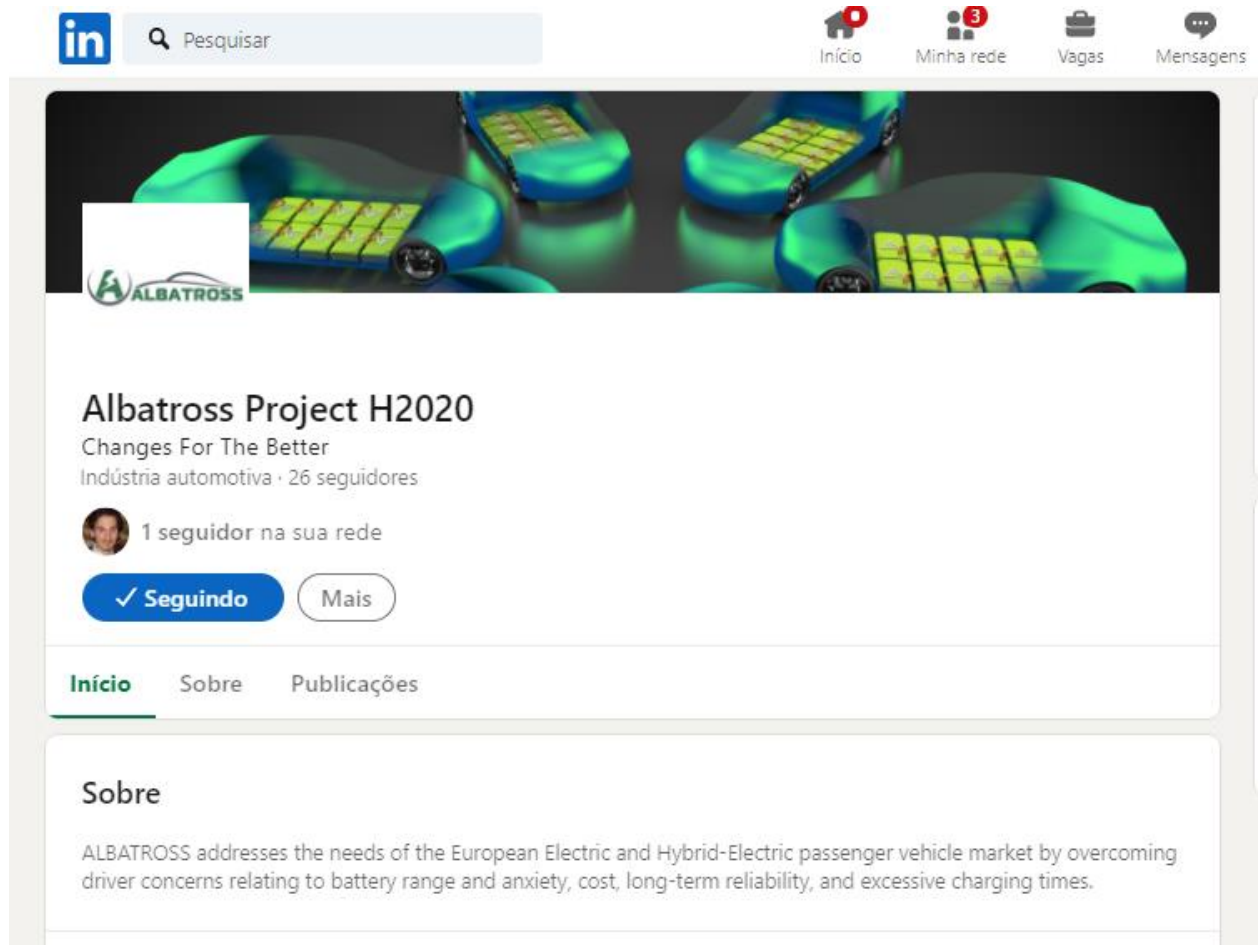


Figure 7 - LinkedIn page

## 4.2. Facebook

The Facebook page will address an engagement with general public. The link of the profile:  
<https://www.facebook.com/Albatross-Project-H2020-100745362097521>

## 4.3. Instagram

The Instagram will be a dissemination more based in pictures and videos. The link is:  
[https://www.instagram.com/albatrossproject\\_h2020/](https://www.instagram.com/albatrossproject_h2020/)

## 5. Conclusions

The ALBATROSS website and social media pages will be very important for the good dissemination of the project results and news. It is running since the end of March 2021, M3 and the content will be regularly updated based on the ongoing project work.

The partners will be highly encouraged to provide regular updates and inputs of their work to create interesting news items and events updated for the relevant stakeholders.